

MISSION

IAM'S MISSION IS TO SUPPORT INDEPENDENT, NON-COMMERCIAL ARTISTS AND media producers for the purpose of building community and civic participation, and facilitating cultural engagement and free expression.

IN A DEMOCRACY, COMMUNITIES AND INDIVIDUALS LEARN ABOUT THE WORLD - and subsequently change it - through news, media, arts, and civic participation. Yet the commercialization of our culture stifles critical inquiry, misinforms citizens, and commodifies and distorts the passions and experiences of local communities.

IAM PROVIDES NONPROFIT FISCAL SPONSORSHIP AS AN INFRASTRUCTURE PLATFORM that empowers artists and media producers doing non-commercial work in the public interest. Our purpose is to expand channels of civic discourse – media, arts, culture – that have been commodified, institutionalized, and otherwise taken outside of the realm of public participation.

IN 2014 & BEYOND IAM HAS IDENTIFIED FIVE PILLARS TO GUIDE OUR PROGRESS:

CAPACITY
COLLABORATION
SUSTAINABILITY
SPACE & CURATION
TRANSPARENCY & ACCOUNTABILITY

WHO WE ARE IAM BOARD OF DIRECTORS

IAM is managed & run by its Board of Directors, which is comprised of a diverse group of emerging community leaders and advocates:

LISA BURGER
President

Attorney, Advisory Council Member of The Crucible

BENJAMIN RUSSELL
Treasurer & CTO

Mobile technologist, consultant, political enthusiast and news & media maven

SUE BLANKMAN

Administrative & event manager, community activist

ERIN HARRISON

Attorney with Creative Law Industry, editor for *New Matter*

LARRY ROSE

Attorney, consultant, curator, burner

JASON WYMAN

Founder of 14 Black Poppies, artist, educator, ensemble member of *Outlook Theatre Project*

WHAT'S TO COME

THE LAST FEW YEARS OF GROWTH AND EXPANSION ARE ONLY THE BEGINNING. Guided by our 2014-2016 Strategic Plan, we have many great things to look forward to.

CURRENTLY, THE BOARD OF DIRECTORS IS DEVELOPING A NEW QUARTERLY event series to showcase our affiliate projects, build collective presence and visibility, raise funding, and inspire public engagement. This program will build upon IAM's history of staging diverse expositions, workshops, and public events.

IAM IS COMMITTED TO THE SUCCESS OF OUR FISCALLY SPONSORED AFFILIATES as a means of advancing our mission and supporting the greater community we serve. The success of our affiliates also ensures IAM's survival by deepening our own sustainability. As a first step, in 2013 IAM spearheaded a collaborative training program to help our sponsored projects launch crowdfunding campaigns at a discount through our partnership with IndieGoGo. This year, IAM is developing a three-part training series that provides our affiliates with focused training on model ideation, basic financial budgeting, and copyright principles.

WE CAN'T DO IT WITHOUT YOU

IAM has achieved great things and we have big goals. Our vision is to strengthen a culture of democracy in which individuals fully participate through vibrant arts, media, and community experiences. If you want to see IAM's work flourish, your referrals, advice, and donations are truly appreciated and welcome.

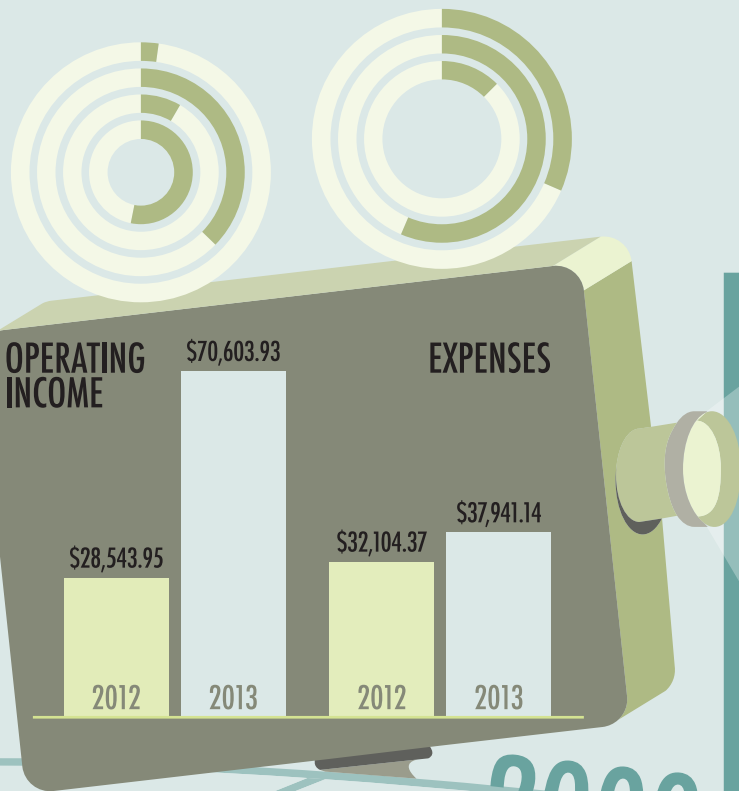
- Donate online: WWW.ARTSANDMEDIA.NET/CONTRIBUTE
- Donate in person at one of our events

IAM is a 501(c)(3) charitable organization. All donations are tax deductible to the full extent of the law.



Independent
Arts & Media

Strengthening community, civic participation and cultural engagement through the support of non-commercial artists and media producers.



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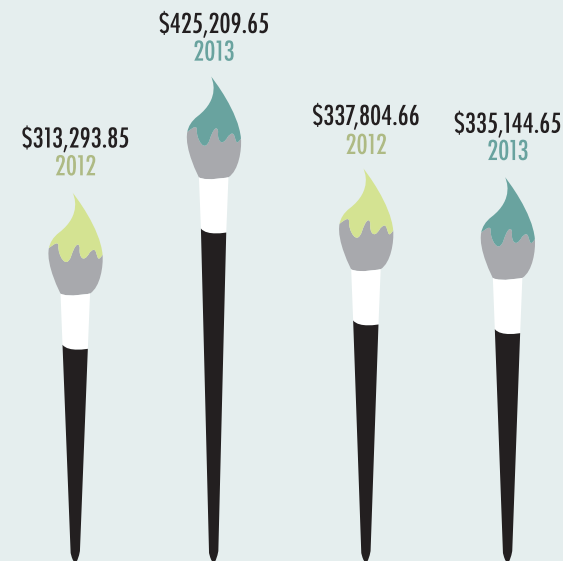
FINANCIALS

	2012	2013
OPERATING INCOME		
GRANTS	\$0.00	\$26,000.00
INDIVIDUAL DONATIONS	\$6,236.00	\$5,532.90
SPONSORSHIP FEES	\$22,357.16	\$37,771.67
OTHER INCOME	-\$49.21	\$1,299.36
TOTAL OPERATING INCOME	\$28,543.95	\$70,603.93
EXPENSES		
PROGRAM	\$5,382.90	\$4,649.75
PROFESSIONAL	\$16,432.00	\$21,342.75
ADMINISTRATIVE	\$10,289.47	\$11,948.64
TOTAL EXPENSES	\$32,104.37	\$37,941.14
	2012	2013
NET OPERATING INCOME	-\$3,560.42	\$32,662.79

SPONSORED AFFILIATE REVENUE

TOTAL FISCAL SPONSORSHIP REVENUE

TOTAL REGRANTS TO AFFILIATES



2014

WHERE WE'VE BEEN ...

OVER THE FIRST 10 YEARS OF IAM'S EXISTENCE, WE WERE MANAGED BY A community of volunteers who built a vibrant array of accessible and affordable services, including public events like the annual *Expo for the Artist & Musician* and the award-winning journalism project *Newsdesk.org*.

TODAY, IAM IS EMERGING AS A UNIQUE FISCAL SPONSOR AND CIVIL-SOCIETY agent, facilitating the use of media and the arts as powerful tools for social empowerment. Our services are seeing an increasing demand by media producers and artists who leverage our resources to focus their own productivity and community development.

AS A RESULT OF THIS TRANSITION, IAM HAS ACHIEVED A POTENT COMBINATION of effective administration, engaged leadership from the Board of Directors, robust income growth, and visionary collaborative planning. We have even bigger plans in store for 2014 and beyond - Here are a few highlights to show you where we've been and where we're going next.

AND WHAT WE'VE ACCOMPLISHED

THROUGH HARD WORK AND STRATEGIC CHOICES, IAM HAS COME A LONG WAY over the past few years. 2013 in particular was a year of exciting advancements. For example, IAM has increased its charitable fund to \$425,000 dedicated to the success of our fiscally sponsored projects.

ALSO, IAM PROUDLY SPONSORS 40 AFFILIATES DEDICATED TO non-commercial work in media and the arts, including publishing, theater, dance, music, visual art, film and video, journalism, history, and public-events production.



IN 2013, IAM ANNOUNCED WAVELENGTH MEDIA/ARTS PROJECT AS A springboard for expanding the services and resources available to our sponsored affiliates. Funded in part by a \$25,000 grant from The San Francisco Foundation, *Wavelength Media/Arts* is a joint venture with Oakland-based nonprofit Media Alliance with a goal of leveraging our shared goal of empowered, informed, and inspired participation in democracy. In the first phase, *Wavelength Media/Arts* will design and build a suite of services for our affiliates using fiscal sponsorship, professional development, and arts-policy advocacy as delivery platforms. Phase two will seek to expand these services to the broader media and artist community. By the grant's completion in December 2014, IAM's fiscal sponsorship program will have expanded to include about 20 of Media Alliance's affiliates and nearly \$150,000 annually to our sponsorship portfolio — a big step towards financial sustainability.